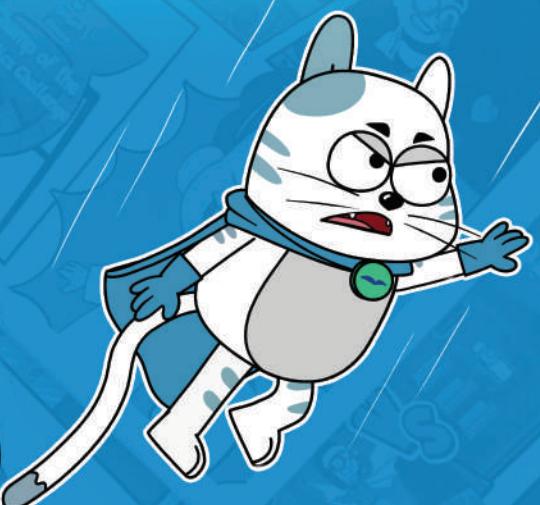


# Adventures of Labeeb



Milk  
every day,  
is the  
smart  
way.

**Labeeb:** .....

**Grade:** .....

**Class:** .....



# Registration Challenge



Milk gives me  
limitless energy..



Wow..  
I love Football!



Good morning,  
my beautiful flowers!



Booooooom



Oh my God.. What's wrong?  
What's happening??



I must help fast



Milk made me  
more Flexible

Oh no, my  
beautiful plant!

I caught it at  
the right time

Thank you, son  
You're so helpful..

Don't worry,  
I saved your  
Flowers



Hello, Labeeb

You are really amazing, Labeeb

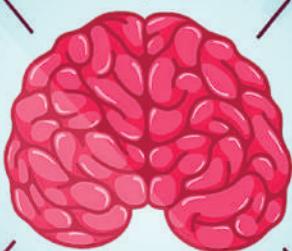
That's so kind of you

We must call you Genius of the Era!

**Meooow**

'Genius of the Era' competition. You must win 7 times in a row to win the trophy!

**Genius of the Era**



"You must win 7 times in a row to get the Cup"  
Cultural Centre - Rtyadn

**Wooooow**



You should register right now...

I'm not sure

**Meoooow**

Okay, just for Lebo

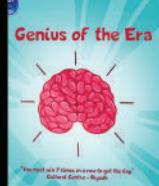
**yaaaaay**

To register:  
You should reach the registration office in 5 seconds (you only have 2 attempts)

It's a very long distance!  
No human being can arrive there in 5 seconds







The solution is  
in my backpack

Almarai Fresh Milk  
gives me all the power



Milk Every Day Is  
the Smart Way

It's challenge  
time

Whoaaaaa  
I drink milk  
to refresh

Yuuuum..  
So delicious!

Drink milk  
like a hero

Ummm!!

Thank God..  
I arrived on time

Milk is always with  
me in adventures

I want to register  
my name in the  
competition

Are you ready for  
the first challenge,  
Labeeb?

No Fear.. Almarai  
Fresh Milk is here!

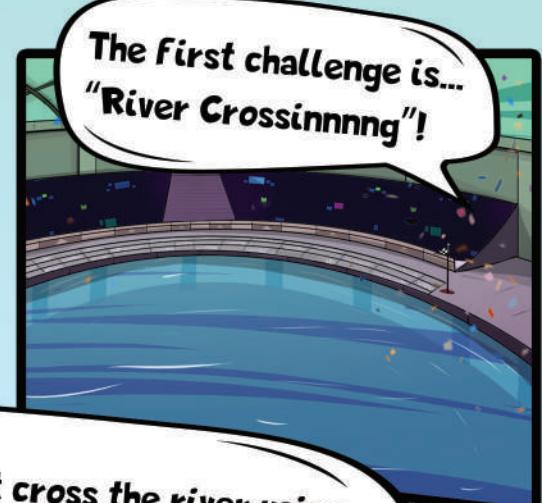


# River-Crossing Challenge

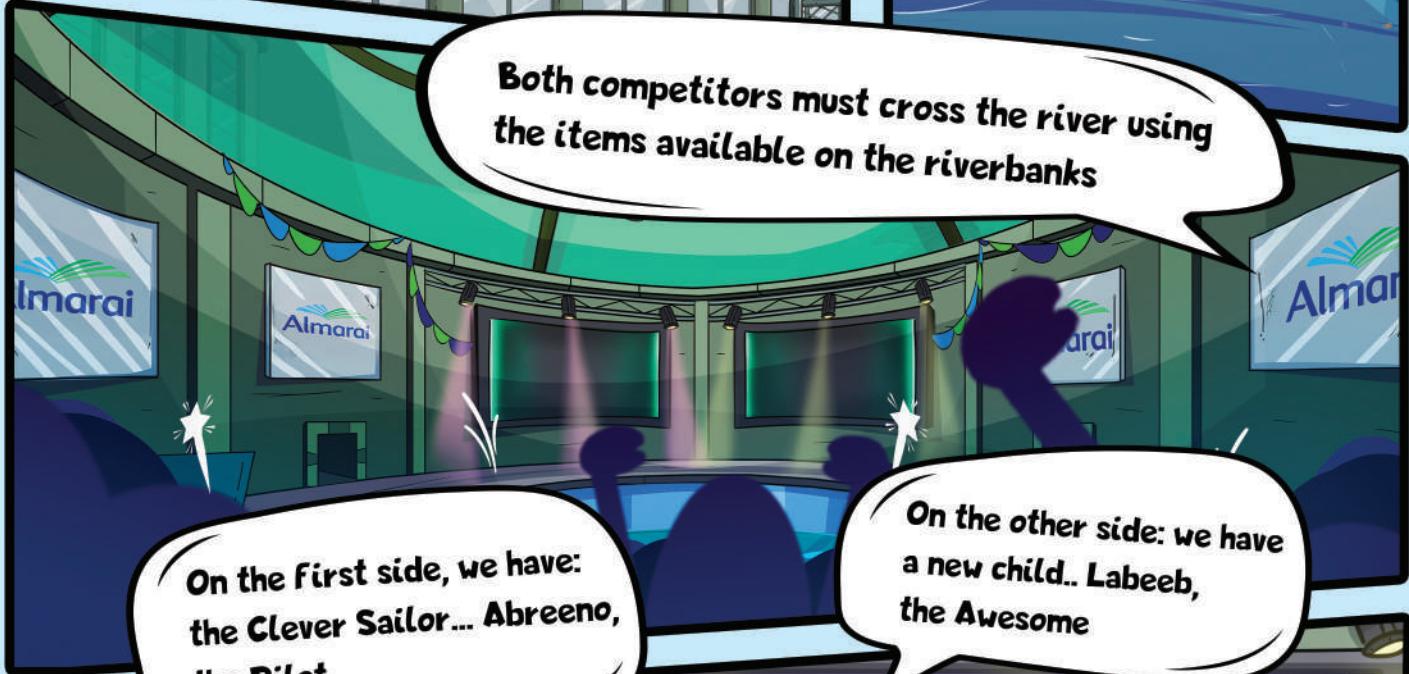




Welcome to the first day of  
Genius of the Era competition!



The First challenge is...  
"River Crossinngnng"!



On the first side, we have:  
the Clever Sailor... Abreeno,  
the Pilot

On the other side: we have a new child.. Labeeb, the Awesome



**Gooo, Labeeb..  
You're our champ!**



A hand holding a red megaphone, shouting 'Beeeeeeep' and 'Annnnd... gooo!' in a comic book style.

**Beeeeeeeep**

Annnnd...  
**GOOO!**



What?  
Plastic bottles!!

Oh, how will I build a boat  
using these bottles?



I did it.. Mission  
accomplished!

I found it!



I will do my best to win

Don't do so much effort, Labeeb  
You're going to lose anyway..



I'm Abreenoooo, the Pilot..



Don't Fear anything,  
Labeeb.. Keep trying

It can't get any  
worse in here

We just got started  
and won't give up

This may be  
the end

You should give  
Almarai Fresh Milk  
to Labeeb





# Drawing Challenge



Welcome to the second day of the Genius of the Era competition!



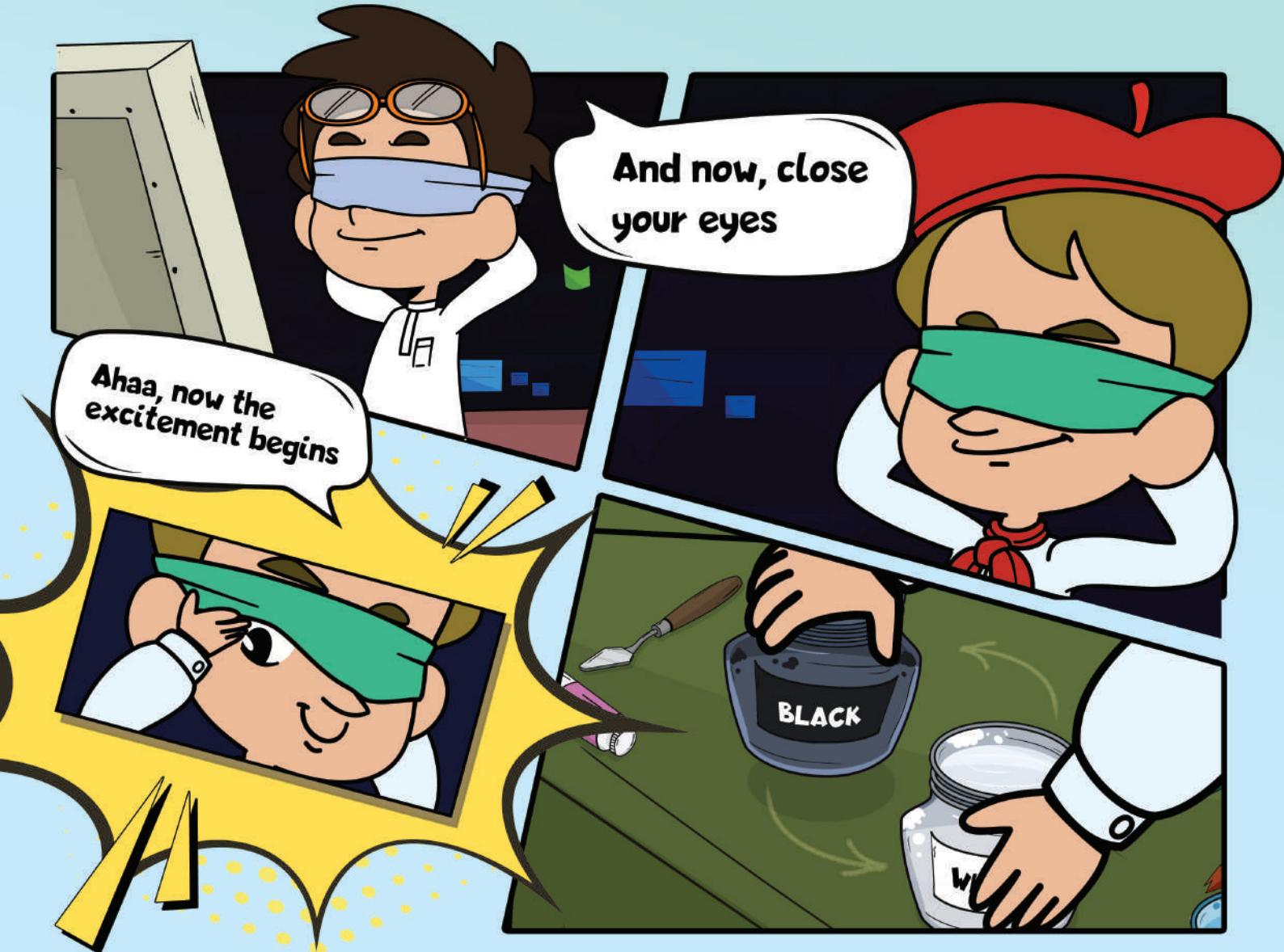
On the First side we have:  
Davincino, the Artist!

The second challenge is...  
"Drawing Challenge"!

With their eyes closed, both competitors must draw what's hidden under the cover!

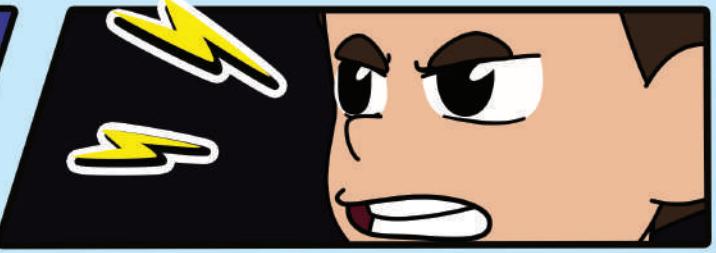
On the other side: we have..  
Labeeb, the Awesome





Now, competitors should open their eyes for 5 seconds before the challenge ends

Let's take a quick look



# Meoooow

I never give up.. I have  
Almarai Fresh Milk

I'm so sorry for you, Friend

# Hahahahaha

I still have a chance

The winning painting  
goes to Labeeb

Milk Every Day Is  
the Smart Way

Champ of the  
Drawing Challenge



# Robotics Challenge

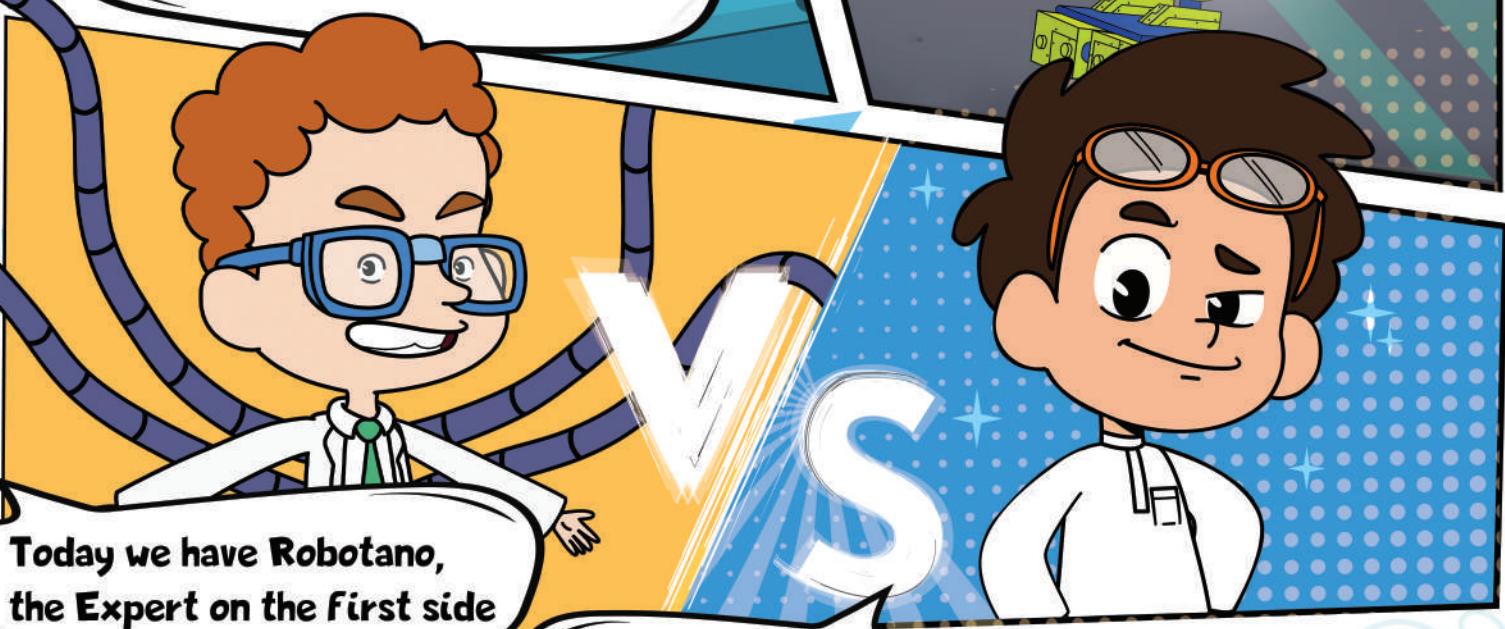


Welcome to the third day of the Genius of the Era competition!

ROBOTICS  
CHALLENGE

The third challenge is...  
"Roboootics Challenge"!

The winner of this challenge is  
the one who first builds the robotic  
arm that will appear on the screen



Today we have Robotano,  
the Expert on the first side

On the other side:  
we have.. Labeeb,  
the Awesome

Go, Labeeb..  
You're unstoppable!!  
Go, Labeeb..  
You're unbeatable!!

Anna...  
GOOO!



Good job, Lebo

I need a blue Four  
-hole piece, Lebo

Meowww!!

I should make use  
of time to win

Oh no, I still need  
the iron joint!

This piece is super rare.  
There are only 2 of it!



Moahahahahah

I almost won!

Oh, God.. I will lose

Meow.. Meow

Meow.. Meow

Meooooow

You did great..  
Thank youuu!

It is the only piece  
made of iron

I Found the solution

Awww, what's happening??

Thank God, I Found it

I should build the arm faster

Yayyy, I Finished the mission

Aghhh, my head!

Boooooom

The winner is Labeeeeeb

Milk Every Day Is the Smart Way!

Champ of the Robotics Challenge

الملاعي  
Almarai



# Climbing Challenge



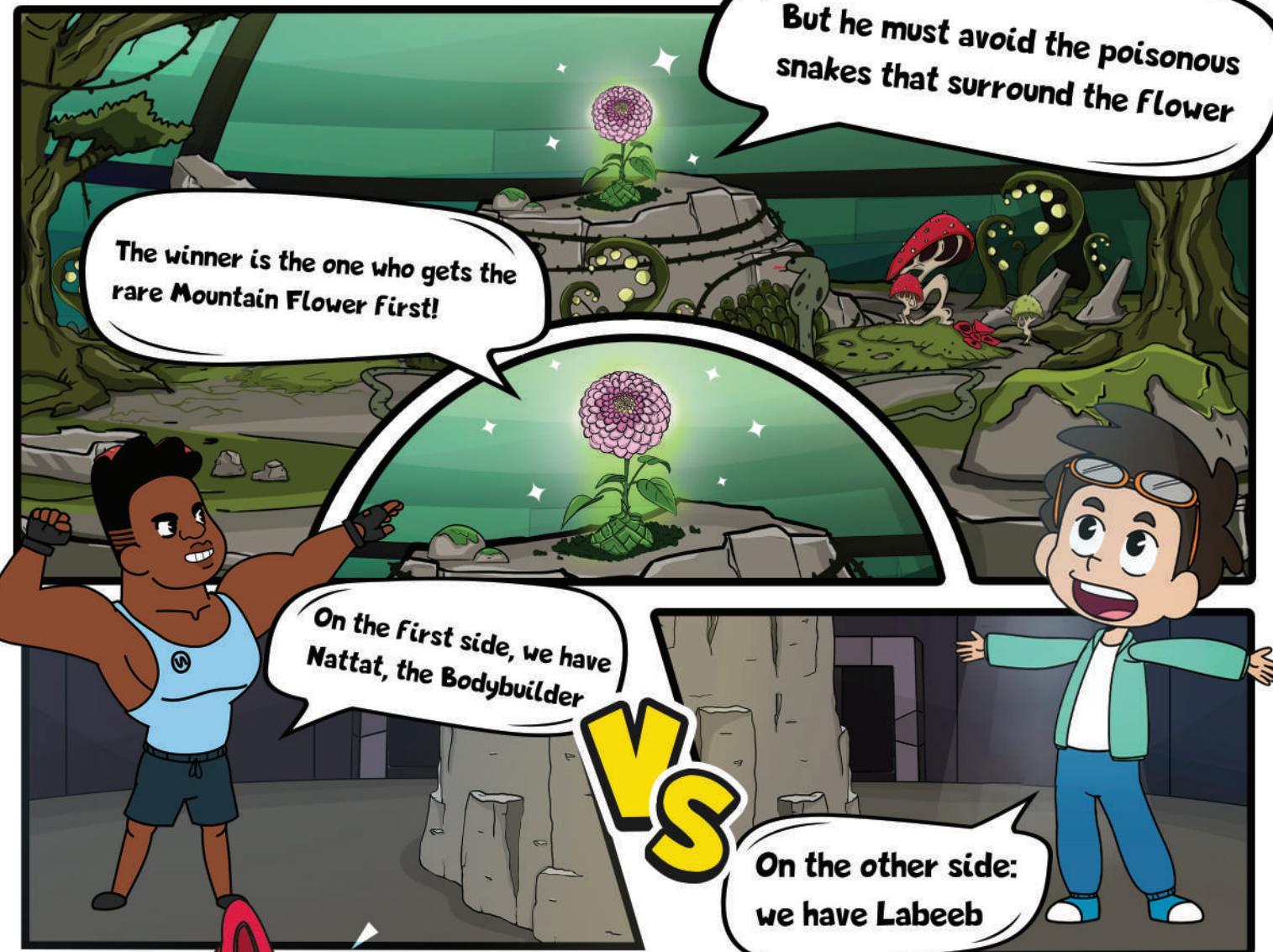
Welcome to the Fourth day of the Genius of the Era competition!



The Fourth challenge is... "Climbing Challenge"!



The winner is the one who gets the rare Mountain Flower First!



But he must avoid the poisonous snakes that surround the flower



It's a piece  
of cake

Looks like Labeeb is  
going to win

Let the game  
begin

Oh, God.. He is  
super Fast!!

Oh my God!

Do you think you  
can still beat me?

Ohhh...  
Poor Labeeb..

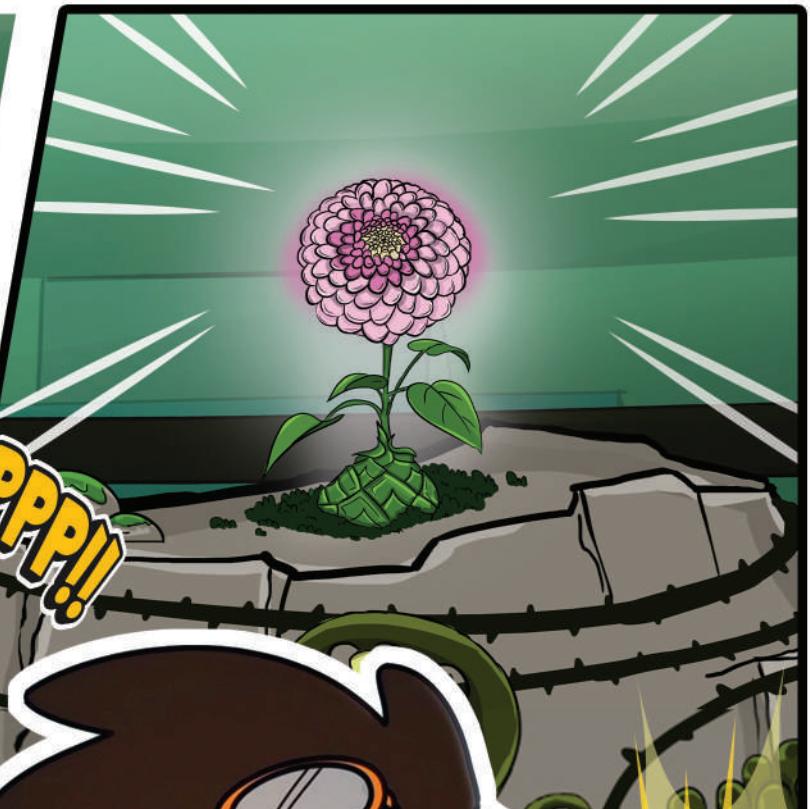
Heeeeeelp

Hahahahahahaha









Congratulations, Labeeb!  
You are the winner!



# Bicycle Challenge



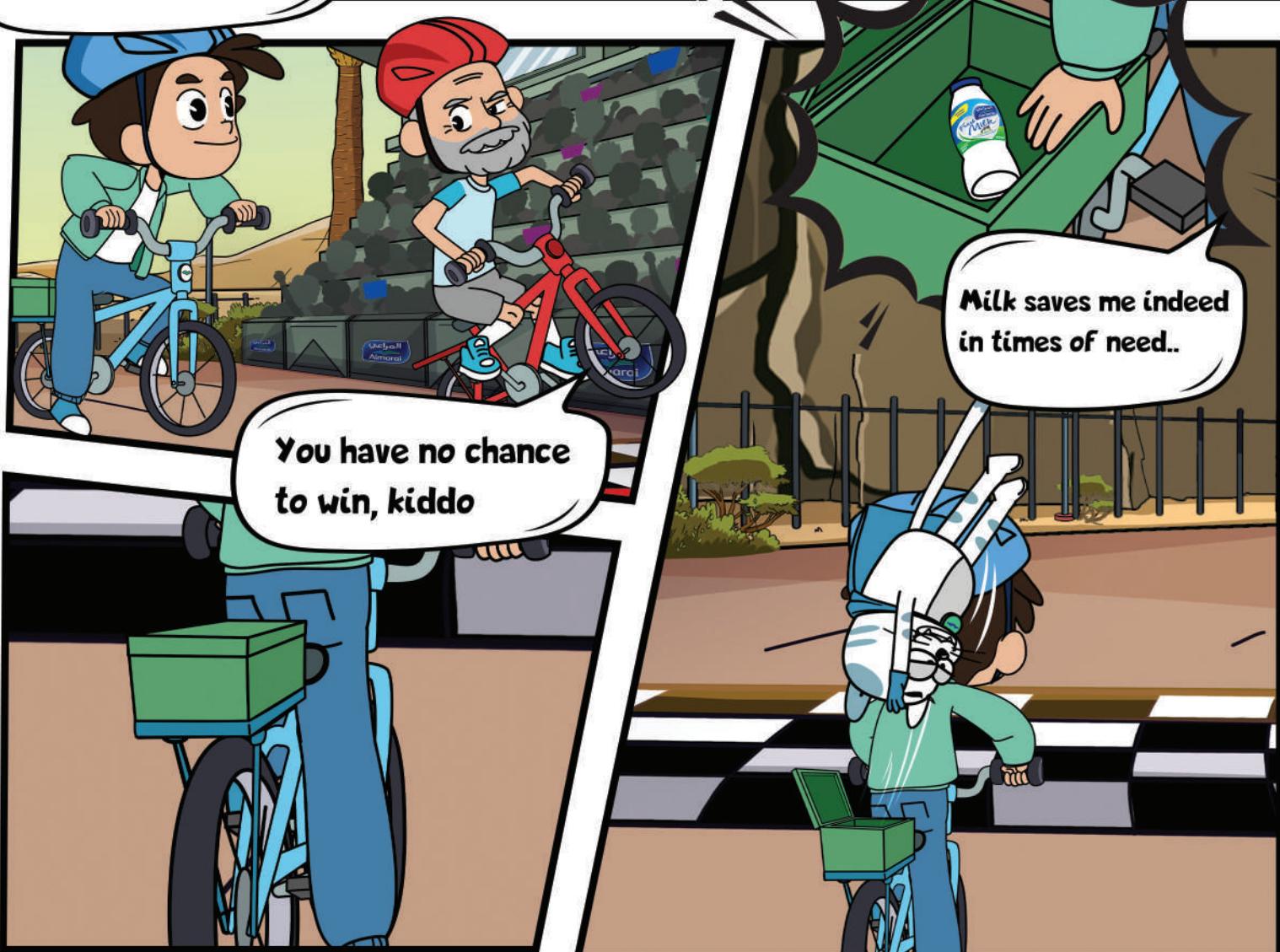
Welcome to the fifth day of the 'Genius of the Era' competition!

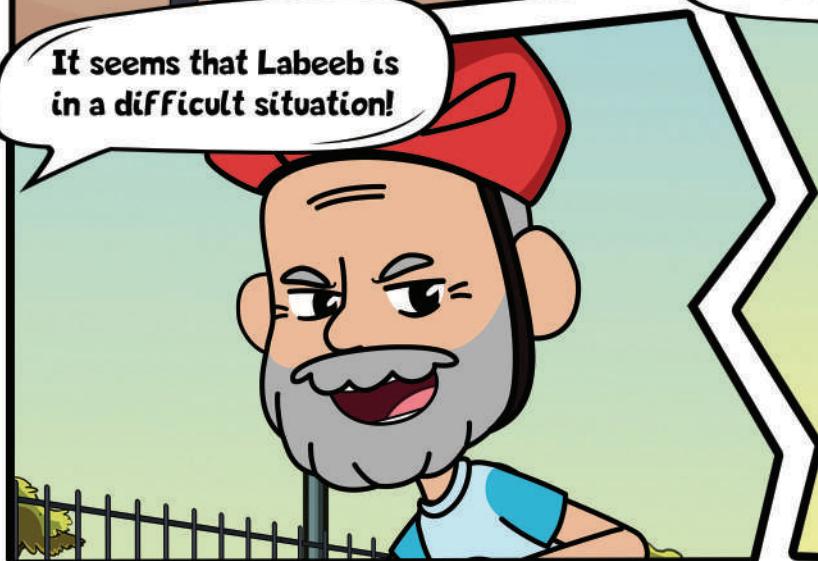
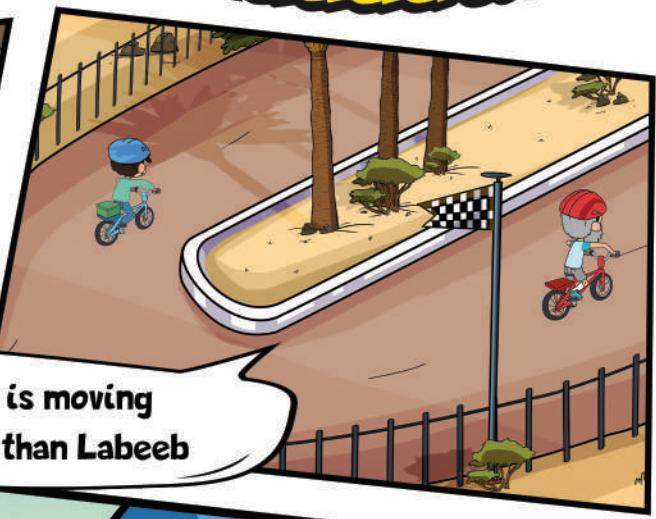
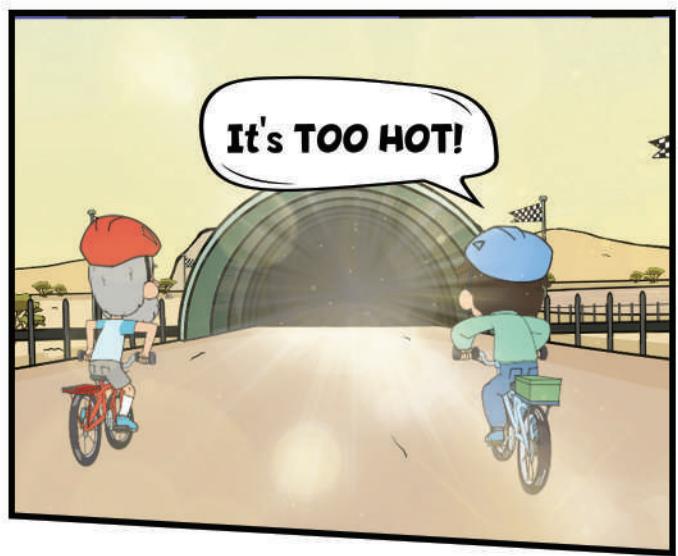
The winner is the one who crosses the finish line first

The fifth challenge is...  
"Bicycle Challenge"!

BICYCLE  
CHALLENGE

On the other side:  
we have Labeeeeeb









# Building Challenge



Welcoooome to the sixth day of the Genius of the Era competition!

BUILDING CHALLENGE

The sixth challenge is.. "Building Challenge"!

The winner is the one who builds the tallest tower using these cups..

We have on the First side:  
The Brilliant Architect..  
Banna'a, the Superb!

And on the other side:  
Labeeeab!

VS

Meooooow

I'm the Brilliant Architect

GOOO!



What's wrong, Lebo?

Look at the bright side

Oh my God!

Leboooo!!!



Lebo got Labeeb into a bad situation!

Hahahahaha

Ohhh.. Almarai Fresh Milk

Milk Every Day Is the Smart Way!

It's time for some serious work

Labeeb is back on track

The cups ran out,  
and both towers are  
at the same height!!

But solutions haven't  
run out yet!

Aaaaaa

Ohhhhhh

Oh my God!



The winner is Labeeeeeb



I'm always ready with  
Almarai Fresh Milk



# Intelligence Challenge



Welcome to the seventh day of the Genius of the Era competition!



INTELLIGENCE  
CHALLENGE

The seventh challenge is...  
"Intelligence Challenge"!

The winner is the one who answers all five cultural questions -that are made by the competition committee- Faster

On the First side: we have..  
The Science Professor and  
Information Collector,  
Thakthakona



VS

On the other side:  
We have Labeeeb!

How many tree twigs and leaves  
are in the Waq Waq Island?



Two hundred thousand,  
seven hundred and  
Forty-three



2nd question: What is the best drink  
For the Mangy Champanzino Monkey?

2ND QUESTION: WHAT IS THE  
BEST DRINK FOR THE MANGY CHAMPAZINO MONKEY?

Water, of course

CORRECT!!

Aaaaaha

3rd question: What is the favorite  
socks' color For the beautiful  
Japanese Kangaroo?

What? The buzzer  
doesn't work!

The violet color !!

The answer is  
CORRECT!!

??



4th question: What is the population of the jungle?



The last question... A summary of all previous questions



And it summarizes all the previous questions..

Ummmmmm

1ST QUESTION: WHAT'S THE NUMBER OF TREE TWIGS AND LEAVES ARE IN THE WAO WAO ISLAND?

2ND QUESTION: WHAT IS THE BEST DRINK FOR THE RANGY CHAMPAZING MONKEY?

3RD QUESTION: WHAT IS THE FAVORITE SOCKS' COLOR FOR THE BEAUTIFUL JAPANESE KANGAROO?

4TH QUESTION: WHAT IS THE POPULATION OF MEN, WOMEN AND CHILDREN IN THE JUNGLE?

5TH QUESTION:

What is the children's favorite drink?

Almarai Fresh Milk

Congratulationssss, Labeeb!!

Milk Every Day Is the Smart Way!

Champ of the Intelligence Challenge

1

# Crowning Celebration



And now, after finishing the seven challenges.. We will crown the winner of 'Genius of the Era' competition!





Aww aww aww

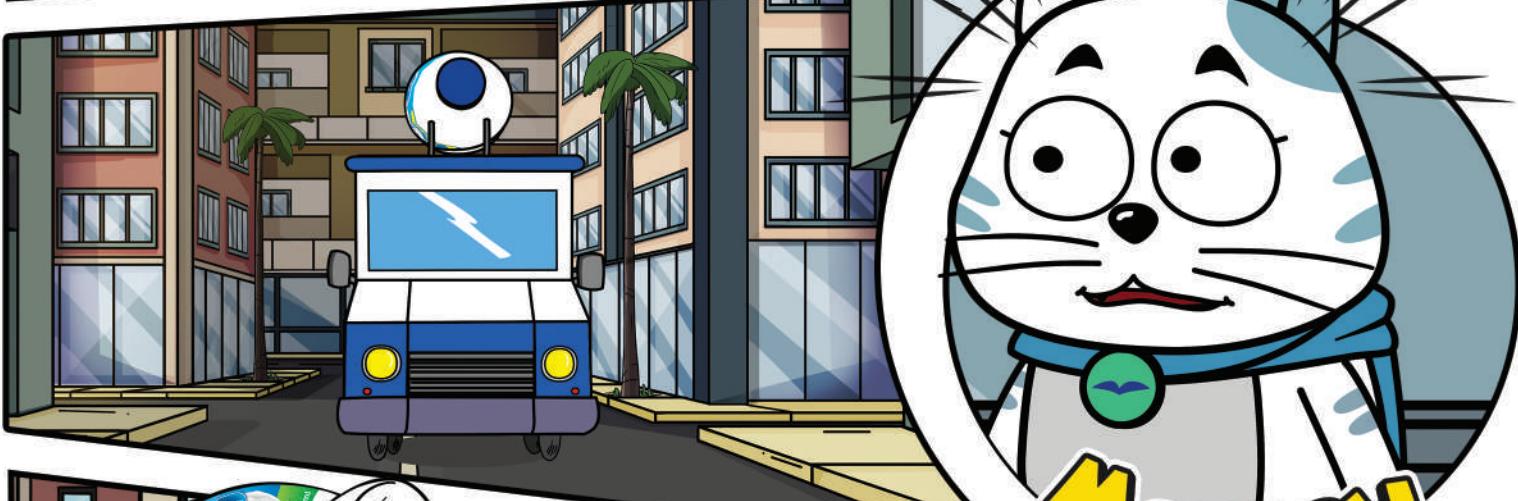
I will catch it

Ha ha ha

Nooo, not the trophy!

Oh, I ran out of milk!

What should I do?? I must drink Almarai Fresh Milk!



# Genius of the Era Challenge



It was an easy mission

Hahahahaha

But what if they  
Follow us?

Hold on tightly, guys!

Don't worry I have a  
great plan

Thats Labeeb..  
He is Following us!!

Gooooo



Huh, what's happening??

Ahhhhh

I will get my trophy back

Can't we turn around?

Ohh, we are definitely going to crash

Oh my Gooood

But we can Fly!!

Ahhhhh



Hold onnnn!



The trophy!

You, idiots!!

Don't worry,  
I got this

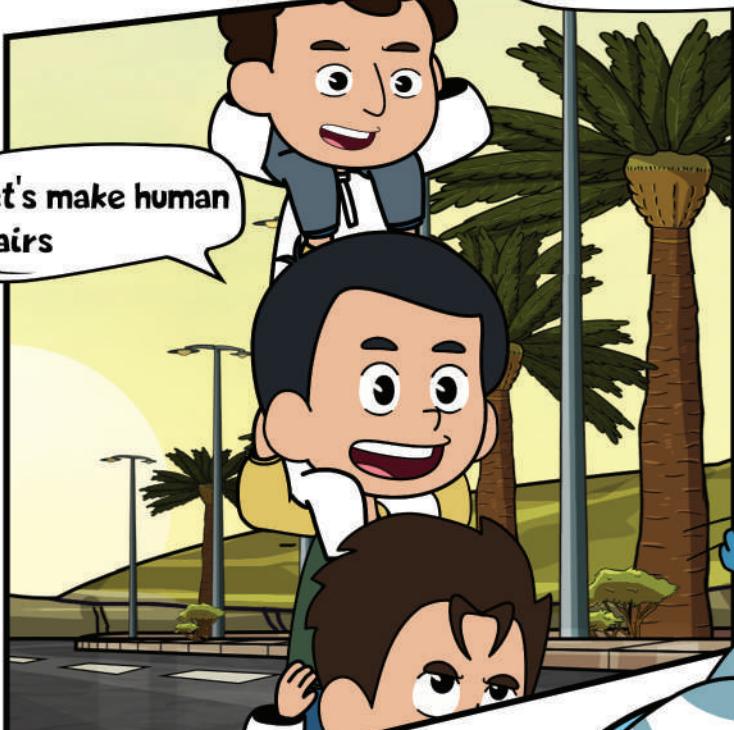
# I caught itttt

Come on, Friends  
It's time to drink  
Almarai Fresh Milk





Milk Every Day Is  
the Smart Way!



Let's make human  
stairs



Lebooooooo



Meoow



Gooo!



Hahahahah

Genius of the Era

Genius of the Era

Oh my God

Leboooo

Genius of the Era

We did it!!

Good job, my friend!

Labeeb! We will  
strike back!

Now, let's celebrate!

Milk Every Day Is  
the Smart Way!

Genius of the Era

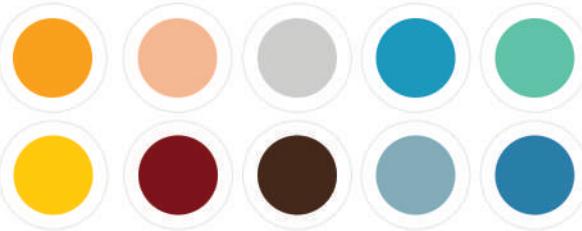




To all my smart friends,  
Don't forget to drink milk because:  
"Milk Every Day Is the Smart Way!"



# Color



The End



# Labeeb

The Start



(Help Labeeb)

Almarai Fresh Milk saves Labeeb in challenges.

Help him reach the bottle of milk!



الملاعبي  
Almarai

Fresh  
Milk